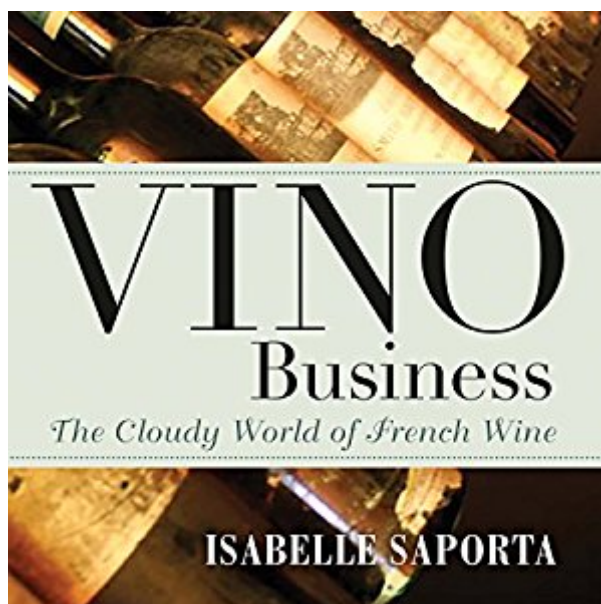


The book was found

# Vino Business: The Cloudy World Of French Wine



## Synopsis

Already provoking debate and garnering significant attention in France and within the wine world, *Vino Business* is a surprising and eye-opening book about the dark side of French wine by acclaimed investigative journalist Isabelle Saporta. While Bordeaux has been a bastion of winemaking tradition and excellence for centuries, in recent decades the industry has changed dramatically under the influence of large-scale international investors. French insurance companies, international fashion houses, and Chinese businessmen are all speculating on the area's wines and land, some of whose value has increased tenfold in the last decade alone. Saporta investigates in detail the 2012 classification of the wines of Saint-Émilion, the most prestigious appellation of Bordeaux's right bank, which has come into disrepute, not least because the scoring system was changed in order to give points for a châteaux's lecture facilities and the size of its parking lot. A shocking exposé of the French wine world and a cri de coeur for the lost values of traditional winemaking, *Vino Business* pulls back the curtain on the secret domain of Bordeaux, a land ever more in thrall to the grapes of wealth.

## Book Information

Audible Audio Edition

Listening Length: 5 hours and 13 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Audible Studios

Audible.com Release Date: March 15, 2016

Whispersync for Voice: Ready

Language: English

ASIN: B01BG2I1TM

Best Sellers Rank: #128 in Books > Business & Money > Industries > Restaurant & Food #134 in Books > Audible Audiobooks > Nonfiction > Lifestyle & Home > Cooking #220 in Books > Audible Audiobooks > Nonfiction > Travel

## Customer Reviews

Extra, extra, read all about it! Robert Parker rules Bordeaux! Michel Rolland is his shill! There's pesticide in the wine! Big money controls Bordeaux! The INAO is a sham! And those rich Chinese! Wow. This is the snarkiest tabloid gossip fest I've read in a good long while, and if you've been paying attention to the wine trade, you've probably heard it all before. Some may be true,

some may be exaggerated, some may just be plain old sniping among competitors and enemies. But whatever. At some point, it just plain wears you out, because Ms. Saporta never lightens up, never concedes that some of the folks (except the whistleblowers) might just be acting in good faith, never lets up on the torrent of snark. A cottage industry has grown up around the bashing of Parker, the en primeur Bordeaux circus, flying winemakers like Michel Rolland, the flow of luxury marketing, insurance and banking money into Bordeaux estates (and now into Burgundy) and all the rest. It's no longer news. It no longer shocks. And by now Parker is headed off into the sunset, hundreds of blogs and thousands of cellartracker amateur 'critics' purport to review and 'score' wine, Bordeaux prices have been plummeting, biodynamic wine is all the rage, top Burgundy domaines are buying property in the Jura, and old bottles of Cornas sell for more at auction than Haut Brion. Imagine that. The train Ms. Saporta tried to hop aboard left the station some time ago. And this book, particularly in translation, is a tedious read.

Isabelle Saporta hit a home run with this book. If you looking at the direction French Wine is heading especially Bordeaux I thought this was informative and entertaining. When it comes to the stock market I always loved the pithy maxim "you can be a bear or a bull but don't be a pig". Now I apply this maxim to the wine industry as well.

great

[Download to continue reading...](#)

Vino Business: The Cloudy World of French Wine Por una copa de vino: Vino y poesÃ- a (Spanish Edition) When Wine Tastes Best 2016: A Biodynamic Calendar for Wine Drinkers (When Wine Tastes Best: A Biodynamic Calendar for Wine Drinkers) Teeny-Tiny Wine Guide: A Must for Beginners, Wine Experts and Wine Snobs Alike (Refrigerator Magnet Books) Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) De como tia Lola vino (de visita) a quedarse (The Tia Lola Stories) (Spanish Edition) Cloudy With a Chance of Meatballs (Classic Board Books) Vino Italiano Buying Guide - Revised and Updated: The Ultimate Quick Reference to the Great Wines of Italy Vino Italiano: The Regional Wines of Italy The Art of Cloudy with a Chance of Meatballs 2: Revenge of the Leftovers The Partly Cloudy Patriot Cloudy With A Chance Of Meatballs (Audio CD/Paperback) 10 Bed-Time Stories in French and English with audio.: French for Kids - Learn French with Parallel English Text (Volume 2) (French Edition) Lightning-Fast French for Kids and Families: Learn French, Speak French, Teach Kids

French - Quick as a Flash, Even if You Don't Speak a Word Now! Classical Sheet Music For French Horn With French Horn & Piano Duets Book 1: Ten Easy Classical Sheet Music Pieces For Solo French Horn & French Horn/Piano Duets (Volume 1) Wine Folly: The Essential Guide to Wine Wine: Everything You Need to Know About Wine from Beginner to Expert Wine for Dummies Pocket Edition (Wine for Dummies) Hugh Johnson's Pocket Wine 2015 (Hugh Johnson's Pocket Wine Book) The Complete Guide to Wine Tasting and Wine Cellars

[Dmca](#)